



Kickstart your marketing.



Google Your Business

Claim your Google listing. Then keep it updated. Respond to every review, and update hours. Play the "Google game". google.com/business



Be Social

Don't just post your products and services repeatedly (do that 10% of the time). Instead, build trust using the essence and personality of your brand.



Analyze & Adapt

You can learn so much from data including what's working and what isn't. Don't waste time and improve ROI. analytics.google.com



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- Marketing
- Web Design
- Social Media
- Graphic Design
- Strategy
- Branding
- Consulting

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to Keep Handy!

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Marketer's Quick Reference

Useful Tools for Your Toolbox

1

General Tools

Trello | trello.com
Google My Business | google.com/business
Buffer | buffer.com
Grammarly | grammarly.com



2

Web Tools

WordPress | wordpress.com
Google Keyword Planner | ads.google.com
Pagespeed Insights | pagespeed.web.dev
Google Analytics | analytics.google.com



3

Social Tools

Vimeo | vimeo.com
Survey Monkey | surveymonkey.com
MailChimp | mailchimp.com
Facebook Business | business.facebook.com



4

Design Tools

Canva | canva.com
Google Forms | google.com/forms
Pixabay | pixabay.com
Printify | printify.com



Free Resources!

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our website.

